

FONDATION
CANADIENNE POUR LA
REVITALISATION RURALE

CANADIAN RURAL REVITALIZATION FOUNDATION



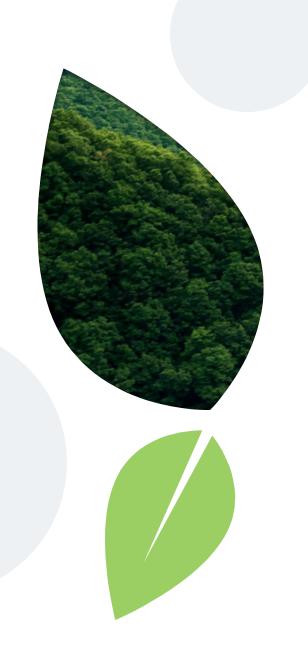
#### **Presenters:**

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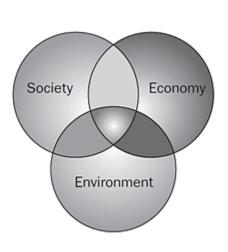
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# Rethinking Infrastructure Investment:

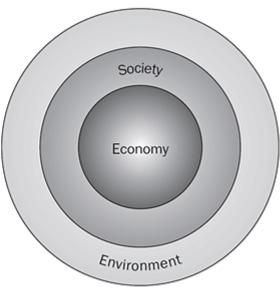
Supporting Post-Pandemic Rural Recovery and Climate Resilience
Through Green Infrastructure



# "We live in interesting times . . ."



The conventional economic view of the interaction between economy, society and environment



The green economics paradigm: economy operates within social relationships and the whole of society is embedded within the natural world

Cato, 2009. Green Economics: An Introduction to Theory, Policy and Practice



# 1/3 of Canada's infrastructure

is rated as "fair" to "poor". This is often worse in rural areas.

### Failures can cost 10x more

than preventative investments.

(CIRC, 2019)

# The economic development

of all communities is impacted by infrastructure deficits.

# **COVID-19** is adding stress

to many rural communities already struggling to make proactive investments in future oriented infrastructure.



# GREEN INFRASTRUCTURE a natural step forward

- Definitions vary, but most refer to networks of natural, enhanced, and engineered assets that make use of natural processes to deliver multiple ecological, social, and economic benefits.
- Developed largely to address development challenges in urban areas where tensions between the natural and built Environments are highest.
- Rural communities often overlook the full value of natural assets but stand to gain substantial benefits given their close ties to the land.

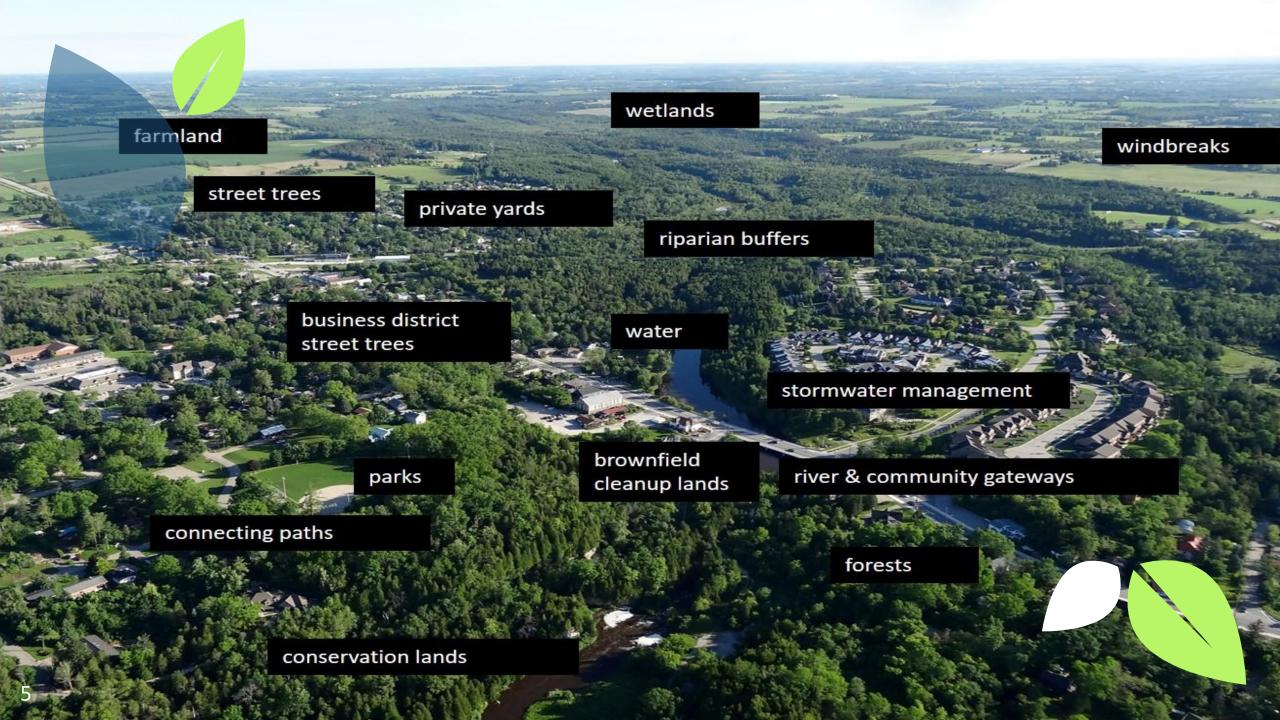


Table 2.3 Typical green infrastructure assets and their associated scales

Local, neighbourhood and village scale	Town, city and district scale	City-region, regional and national scale
<ul> <li>Street trees, verges and hedges</li> <li>Green roofs and walls</li> <li>Pocket parks</li> <li>Private gardens</li> <li>Urban plazas</li> <li>Town and village greens and commons</li> <li>Local rights of way</li> <li>Pedestrian and cycle routes</li> <li>Cemeteries, burial grounds and churchyards</li> <li>Institutional open spaces</li> <li>Ponds and streams</li> <li>Small woodlands</li> <li>Play areas</li> <li>Local nature reserves</li> <li>School grounds</li> <li>Sports pitches</li> <li>Swales, ditches</li> <li>Allotments</li> <li>Vacant and derelict land</li> </ul>	<ul> <li>Business settings</li> <li>City/district parks</li> <li>Urban canals</li> <li>Urban commons</li> <li>Forest parks</li> <li>Country parks</li> <li>Continuous waterfronts</li> <li>Municipal plazas</li> <li>Lakes</li> <li>Major recreational spaces</li> <li>Rivers and floodplains</li> <li>Brownfield land</li> <li>Community woodlands</li> <li>(Former) mineral extraction sites</li> <li>Agricultural land</li> <li>Landfills</li> </ul>	<ul> <li>Regional parks</li> <li>Rivers and floodplains</li> <li>Shorelines</li> <li>Strategic and long distance trails</li> <li>Forests, woodlands and community forests</li> <li>Reservoirs</li> <li>Road and railway networks</li> <li>Designated greenbelt and strategic gaps</li> <li>Agricultural land</li> <li>National parks</li> <li>National, regional or local landscape designations</li> <li>Canals</li> <li>Common lands</li> <li>Open countryside</li> </ul>

European Environmental Agency. (2011). *Green infrastructure and territorial cohesion: The concept of green infrastructure and its integration into policies using monitoring systems* 



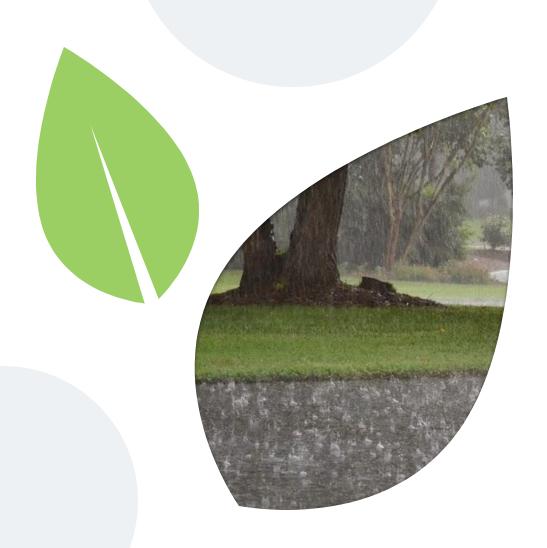
#### GI Functions and Co-Benefits

#### **Functions:**

- Source water protection, stormwater management, and wastewater treatment
- Cultural, recreational, and tourism amenities
- Climate change mitigation and adaptation
- Community livability and aesthetics
- Food security and local agriculture
- Biodiversity conservation and habitat protection

#### Co-Benefits

- Improve water and air quality
- Improve human health
- Improve biodiversity
- Rises property values
- Creates green jobs
- Stimulates recreation and tourism spending
- Sequester CO₂
- Provide safe outdoor spaces for social events



# Reasons to Invest in Nature Now

- GI provides multiple benefits which can:
  - Improve environmental health, community livability, and sustainable economic activity in a single process
  - Open funding opportunities for multifunctional projects
  - Reduce spending on one-dimensional grey infrastructure
- Natural assets can appreciate in value over time as plants and soils develop
- GI consists of dynamic living systems that increase community resilience against climate change and other shocks
- COVID-19 has transformed our social interactions creating demand for safe outdoor spaces

# Leading Examples of Rural GI



# Leading Examples of Rural GI







# Recommendations for Improving Infrastructure Investments



Prioritize funding for "shovel worthy" projects



Support rural GI capacity building



Foster Strategic Partnerships



Measure Co-Benefits and Evaluate Investments





Responding to the COVID-19 pandemic presents an excellent opportunity for communities to evaluate their natural assets and prioritize Green Infrastructure as a low-tech, low-cost, and community-oriented approach to sustainable service delivery. It is important to take action now, to ensure communities emerge from this uniquely challenging time without forgoing the short and long-term benefits of investing in nature.



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# Questions?



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